Digital Marketing Course
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Jeevi Academy

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Introduction to Digital Marketing

Why is Digital Marketing important?

05 Inbound Marketing vs Outbound Marketing

04 Traditional and Modern Marketing

06 Key types of Digital Marketing Areas

Introduction to Pull & Push Marketing

08 Digital Marketing Types & Business Model

09 Types of Digital Business Interactions

Establish Your Goal

Know your Audience

13 Know your comepetion using SWOT

14 Tool for competitor Analysis

15 Digital Marketing Demystified

Build Sales Funnel

18 Design Fundamentals

19 Basic Website Planning

20 Wordpress Installation

Plugins and Widgets

22 Type of Digital Marketing

23 Search Engine Optimization

24 Content Marketing

25 Social Media Marketing

26 Pay per Click marketing

Affiliate Marketing

28 Influencer Marketing

29 Email Marketing

30 Video marketing

Mobile Marketing

32 Influencer Marketing

33 ChatBots Automation

34 Quora Marketing

35 Analytics

36 Tools we cover

16 What is Funnel

12 Competitor Analaysis

02 History of Digital Marketing